

## ABSTRACT

A method and system for facilitating the creation and promotion of creative works involves displaying or providing information about one or more undeveloped creative works, and receiving and processing requests for purchases of benefits relating to selected ones of the undeveloped creative works. Patron information is stored in a manner associated it with work under development selected by the user. Monetary amounts received from patrons relating to the undeveloped works are aggregated and, at a certain point, made available to the producer of the work to be developed. Patrons may be notified concerning availability of the selected and previously purchased benefits relating to the patron's sponsorship of the particular work. The benefit may be redeemed or obtained in a variety of different manners, depending upon the nature of the benefit.

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